SBI Annual Conference 2018
Omni Hotel, Corpus Christi, TX
February 15-17, 2018
"Small Business by the Sea"

CALL FOR PAPERS AND PARTICIPATION

Submission Website: https://cmt.research.com/SBI2018

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: *September 29, 2017*

Acceptance Notice: *November 13, 2017*

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

FOR QUESTIONS, PLEASE CONTACT:

Vice President of Programs, Timothy Dunne
Boise State University
timothydunne@boisestate.edu

Vice President of Programs – Elect, Whitney Peake,
Western Kentucky University
whitney.peake@wku.edu

SBI® MISSION

The mission of the Small Business Institute is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community

SUBMISSION OPPORTUNITIES

Competitive Papers, Competitive Abstracts, Innovative Pedagogy, SBI Best Practices, SBDC Best Practices, Workshops, and Roundtables

Make your paper submissions at https://cmt.research.microsoft.com/sbi2018
Register for the 2016 SBI Conference here http://smallbusinessinstitute.biz/page-1257733

Conference Tracks:
Small Business Research
- Competitive Papers
- Competitive Abstracts

SBDC Best Practices
SBI Best Practices
Workshops
Roundtables

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as:
Accounting, Finance and Legal Best Practices
Ethics & Environment Responsibility Experiential
Learning and Pedagogy
Franchising
Family Business
Global Entrepreneurship
Marketing
Social Entrepreneurship
Women & Minority Business

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for "Best Paper" awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- By submitting a competitive paper, authors agree that at least one author will attend the conference and present the paper at the conference.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal and Journal of Small Business Strategy*.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an abstract, authors agree that at least one author will attend the conference and present the paper at the conference.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1000 word or less summary of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an innovative education, teaching, and pedagogy proposal, authors agree that at least one author will attend and present at the conference.

SBDC BEST PRACTICES (SBDC)

The SBDC best practices track is designed for SBDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1000 word or less ***summary*** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1000 word or less summary of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

WORKSHOPS

Workshops provide a 90-minute interactive session to participants, in which practical, hands-on information and exercises are shared with participants.

- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- By submitting a workshops proposal, authors agree that at least one author will attend the conference and present the workshop at the conference.

ROUNDTABLES

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.

PROJECT OF THE YEAR COMPETITION

SBI® Student Consulting Projects for Projects completed:
August 1, 2016 – July 31, 2017

Submission Deadline: ***September 29, 2017***

Undergraduate and Graduate Student Categories

Project Types
Comprehensive, Specialized, and Feasibility/Business Plan

For more information and to submit, visit: http://smallbusinessinstitute.org/page-1257721

For questions contact: Denise.Cumberland@louisville.edu

Small Business Institute® Annual Conference 2018: February 15-17, 2018

Conference Management Site

Submissions accepted *June 5, 2017*
Submissions due *September 22, 2017* via https//cmt.microsoft.com/SBI2018.
Conference Registration available *September 4, 2017*

Rooms and Rates

Omni Hotel
Deluxe Guestroom (double rate)
$149.00
Web. Feb 14- Sun. Feb.17

Upgrades available at higher rates

Self-parking $12/per vehicle per night

Hotel Reservations

To reserve, use this link or call 1.800.843.6664. before January 14, 2018 and mention *Small Business Institute*

All rooms must be guaranteed with a cash deposit or credit card; cancellations require 72 hours notice.

Important Dates

- September 22, 2016 Submission deadline
- November 11: Notification to authors of acceptance decisions
- December 13: Preliminary Program posted online at SBI website
- January 5, 2018 “Early Bird” Conference Registration deadline
- January 14, 2018: Hotel registration deadline