



SBI Annual Conference 2019
Doubletree at the
Entrance of Universal Studios
Orlando, FL
February 14-16, 2019
"The Magic of Small Business"

CALL FOR PAPERS AND PARTICIPATION



Submission Website: <https://cmt3.research.microsoft.com/SBI2019>

SBI® MISSION

The mission of the Small Business Institute is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: September 28, 2018

Acceptance Notice: November 12, 2018

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

SBI encourages applied research related to small business and entrepreneurship from all disciplines, as well as workshops, pedagogical practices, best practices, and roundtables submissions. We are the premier host of the national Project of the Year (POY) student consulting project competition and focus on engagement of and impact for our members. We offer a collegial, welcoming environment with multiple opportunities for involvement both at the conference and beyond.

Also, don't miss our inaugural Ph.D. Student and Junior Faculty Development Preconference workshop!

FOR QUESTIONS, PLEASE CONTACT:

Vice President of Programs

Whitney Peake
Western Kentucky University
whitney.peake@wku.edu

Vice President of Programs-Elect

Andrew Holt
Metropolitan State University Denver
Aholt7@msudenver.edu

SUBMISSION OPPORTUNITIES

Competitive Papers, Competitive Abstracts, Innovative Pedagogy, SBI Best Practices, SBDC Best Practices, Workshops, and Roundtables

Make your paper submissions at <https://cmt3.research.microsoft.com/SBI2019>

Conference Tracks:

Small Business Research

- Competitive Papers
- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices

SBI Best Practices

Workshops

Roundtables

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as:

Accounting, Finance and Legal Best Practices

Ethics, Governance and Environmental Responsibility

Experiential Learning and Pedagogy

Franchising

Family Business

Global Entrepreneurship

International Small Business

Marketing

Social Entrepreneurship

Strategy

Women & Minority Business

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- By submitting a competitive paper, authors agree that at least one author will attend the conference and present the paper at the conference.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal* and *Journal of Small Business Strategy*.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an abstract, authors agree that at least one author will attend the conference and present the paper at the conference.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an innovative education, teaching, and pedagogy proposal, authors agree that at least one author will attend and present at the conference.

SBDC BEST PRACTICES

The SBDC best practices track is designed for SBDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

WORKSHOPS

Workshops provide a 90-minute interactive session to participants, in which practical, hands-on information and exercises are shared with participants.

- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a workshop proposal, authors agree that at least one author will attend the conference and present the workshop at the conference.

ROUNDTABLES

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.

PH.D. STUDENT AND JUNIOR FACULTY DEVELOPMENT PRE-CONFERENCE WORKSHOP

Join us for our inaugural **Ph.D. Student and Junior Faculty Development Pre-Conference Workshop**. Participants will have the opportunity to receive *mentorship from journal editors* on a current piece of their work, while also *learning how the SBI can help build a trajectory towards tenure* through publishing opportunities, student consulting projects, community engagement, and service.

PROJECT OF THE YEAR COMPETITION

Does your school engage in student consulting projects? If so, we have an opportunity for your students to compete with their work!

SBI® Student Consulting Projects for Projects completed:
August 1, 2017 – July 31, 2018

Submission Deadline: ***September 28, 2018***

Undergraduate and Graduate Student Categories

Project Types

Comprehensive, Specialized, and Feasibility/Business Plan

The three POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.

For more information visit: <http://smallbusinessinstitute.org/page-1257721>

For questions contact:

Sharon Kerrick

Bellarmine University

502-272-7443

skerrick@bellarmine.edu

Conference Management Site

Submissions accepted *July 2, 2018*

Submissions due *September 28, 2018* via

<https://cmt3.research.microsoft.com/SBI2019>

Conference Registration available *September 3, 2018*

Acceptance Notice: *November 12, 2018*

Rooms and Rates

Double Tree at the Entrance to Universal Orlando

Deluxe Guestroom

\$169.00

Wed. Feb 13- Sun. Feb.17

Upgrades available at higher rates

30% Discounted Self-Parking

Hotel Reservations

Information coming soon

All rooms must be guaranteed with
a valid credit card; cancellations
require 72 hours' notice.

Important Dates

- September 28, 2018 Submission deadline
- November 12: Notification to authors of acceptance decisions
- December 14: Preliminary Program posted online at SBI website
- January 4, 2019 "Early Bird" Conference Registration deadline
- January 14, 2019: Hotel registration deadline