SBI Annual Conference 2021

Virtual Event February 25-26, 2021

“Merging History and Innovation through Small Business”

Submission Website: https://cmt3.research.microsoft.com/SBI2021

SBI® MISSION

The mission of the Small Business Institute (SBI) is to be the premier provider of professional

development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: October 5, 2020

Acceptance Notice: November 9, 2020

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

SBI encourages applied research related to small business and entrepreneurship from all disciplines, as well as workshops, pedagogical practices, best practices, and roundtables submissions. We are the premier host of the national Project of the Year (POY) student consulting project competition and focus on engagement of and impact for our members. We offer a collegial, welcoming environment with multiple opportunities for involvement both at the conference and beyond.

FOR QUESTIONS, PLEASE CONTACT:

Vice President of Programs Vice President of Programs-Elect

LeAnne Coder

Western Kentucky University

LeAnne.Coder@wku.edu

Dennis Barber III

East Carolina University

[Barberde17@ECU.EDU](mailto:Barberde17@ECU.EDU)

SUBMISSION OPPORTUNITIES

Make your paper submissions at https://cmt3.research.microsoft.com/SBI2021

Conference Tracks:

Small Business Research

- Competitive Papers

- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices SBI Best Practices Workshops Roundtables

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as: Accounting, Finance, Taxation, and Legal Best Practices

Ethics, Governance, Sustainability, and Environmental Responsibility

Experiential Learning and Pedagogy

Franchising Family Business Global Entrepreneurship International Small Business Marketing Social Entrepreneurship Strategy

Women and Minority Business

Human Resources and the Management of Intellectual Capital

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

• Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.

• Submissions should be typed and double-spaced with one-inch margins using 12-point

Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

• Competitive papers should be 30 pages or less, including abstract, body, and references.

• Each paper should contain an abstract of no more than 100 words.

• Submissions will be double blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.

• By submitting a competitive paper, authors agree that at least one author will attend the conference and present the paper at the conference.

• Best Paper Award winners will be given priority consideration for publishing in the Small

Business Institute Journal and Journal of Small Business Strategy.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing projects and work-in-progress in a shorter presentation format.

• Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.

• Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

• By submitting an abstract, authors agree that at least one author will attend the conference and present the paper at the conference.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

• A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)

• Summaries should be single-spaced with one-inch margins using 12-point Times New

Roman font, APA formatting, and submitted as a Microsoft Word file.

• By submitting an innovative education, teaching, and pedagogy proposal, authors agree that at least one author will attend and present at the conference.

SBDC BEST PRACTICES

The SBDC best practices track is designed for SBDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

• A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, entrepreneurship, technology, etc.)

• Summaries should be single-spaced with one-inch margins using 12-point Times New

Roman font, APA formatting, and submitted as a Microsoft Word file.

• By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

• A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)

• Summaries should be single-spaced with one-inch margins using 12-point Times New

Roman font, APA formatting, and submitted as a Microsoft Word file.

• By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

WORKSHOPS

Workshops provide a 60-minute interactive session to participants, in which practical, hands-on information and exercises are shared with participants.

• Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.

• Submissions should be typed and double-spaced with one-inch margins using 12-point

Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

• By submitting a workshops proposal, authors agree that at least one author will attend the conference and present the workshop at the conference.

ROUNDTABLES

Roundtables provide an interactive format in which participants discuss a specific topic of interest during the conference. Examples include research interests, pedagogical interests, initiatives, etc.

• Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes for participants.

• Submissions should be typed and double-spaced with one-inch margins using 12-point

Times New Roman font and submitted as a Microsoft Word file.

PROJECT OF THE YEAR (POY) COMPETITION

Does your school engage in student consulting projects? SBI Student Consulting Projects completed during July 1, 2019 - June 30, 2020 are eligible for submission to the ‘POY Competition’.

Undergraduate and Graduate Student Categories

Project Types: Comprehensive, Specialized, Feasibility Study/Business Plan, and Consulting

The POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.

Submission Deadlines**:** POY Competition: October 1, 2020

For more information visit: <http://smallbusinessinstitute.org/page-1257721>

For questions please contact:

Jana Minifie, <jm13@txstate.edu>

Small Business Institute® Annual Conference: February 11-13, 2021

Conference Management Site

Submissions due **October 5, 2020** via https://cmt3.research.microsoft.com/SBI2021

Conference Registration available October 1, 2020

**Acceptance Notice – November 9, 2020. Acceptances will be sent via an email from Microsoft Conference Management System.**

Important Dates

• October 5, 2020: Submission deadline for attendees

• November 9, 2020: Notification to authors of acceptance decisions via an email from Microsoft Conference Management System.

• January 4, 2021: Preliminary Program posted online at SBI website