

# *E-MomentuM*

The Small Business Institute® Association Newsletter

July 2008

## **2009 CONFERENCE CALL**

Save The Date: 2009 SBI Conference  
"Experiential Learning: From Classroom to the Real World," The 33rd annual SBI Conference will be in St. Petersburg, Florida on February 12-14, 2009 at the Hilton in Carillon Park. This is a new property and promises to be an excellent forum. The main program begins on Thursday, February 12 with a luncheon at noon and concludes with an offsite social event on Saturday afternoon/evening. There will be opportunities for you to present research papers on topics in entrepreneurial/small business issues, present your innovative entrepreneurial teaching practices, or offer a workshop.

We will also be recognizing the best student consulting projects (Case of the Year Competition), best research paper, best entrepreneurial teaching practice, and the efforts of our colleagues through the Fellow, Mentor, and Showcase awards. Don't miss this conference! Go to our conference website (<http://www.2009sbiconference.org>) for more information.

We would like you do the following things in preparation for the conference:

1. Check out the Conference website: [www.2009SBIconference.org](http://www.2009SBIconference.org). for updates and info throughout the year.
2. Mark you calendars and get to work on a submission. Submission deadline is September 15, 2008. Submission guidelines are posted on the conference website.
3. Volunteer! We will need:
  - a. Reviewers – Please email Stephanie Bardwell,

competitive papers chair, ([bardwell@CNU.edu](mailto:bardwell@CNU.edu)) to help review papers. Please email Paul Belliveau ([belliveau@att.net](mailto:belliveau@att.net)) to help review best practices.

b. Session Chairs – Need to be on the program and will not have a submission? Contact Ron Cook ([sbi@rider.edu](mailto:sbi@rider.edu)) and volunteer to be a session chair.

c. Judge - Be a judge for the best entrepreneurial teaching practices. Contact Paul Belliveau ([belliveau@att.net](mailto:belliveau@att.net)) to help.

Specific online submission instructions will be posted by July 15, 2008

## ***President's Corner***

Greetings to all, with the sincere hope you are enjoying a rewarding Spring/summer. Hopefully, many of you have had excellent S.B.I. ® case work completed this recent term or semester and that even more of us will be looking forward to the Fall and the application of student field case work.

We have had some challenges refining a new website and insuring it is both user friendly and secure for electronic transactions. We believe that you will enjoy using and navigating our new site. Elsewhere in this publication are the particulars and URL for making this one of your favorites!

I want to remind everyone to consider submitting either a paper or workshop proposal to Ron Cook, our Program Chair for this next conference in St. Petersburg, Florida, February 12-14, 2009. If you have not already done so, please visit Ron's conference website at:

[www.2009SBIconference.org](http://www.2009SBIconference.org) The deadline for submissions is 9/15/08. If you wish to be a session chair or fulfill another role please contact Ron directly at [sbi@rider.edu](mailto:sbi@rider.edu).

The venue, quality of the program and the contact and networking opportunities are excellent. I ask and challenge each of you to not only plan to attend, but discuss with a friend or associate the advantages of attending this conference and joining S.B.I.® This person may be at your institution or another school, however the usefulness of learning how to master student field case work is professionally unmatched anywhere else but through the Small Business Institute®.

Finally, we are in the process of streamlining the officer ranks and responsibilities and I am actively seeking outside support to possibly enable and facilitate more opportunities and growth for our organization. There will be more to come on this in the near future.

I wish you a safe and enjoyable summer and I am especially proud that you are a part of us!

Best wishes,

Bruce Kemelgor, Ph.D.  
President  
Small Business Institute®

### ***Farewell from Immediate Past President***

To say that 2007-2008 was a transition year for the Small Business Institute® would probably be an understatement. We are now operating as an independent organization without any partnerships with other organizations. During the past year we initiated a revision to our website which was delayed following problems with the vendor. Since that time, Bert Scott has stepped in to help us update our website so that it

is operational again. We trust that our members and guests to our website will find it informative.

In parting as the President I would like to make one request of each of you. You will find more information about this topic in the next item, so please read further. It is vital to our organization's future that we find people that are willing to serve the Small Business Institute®.

Best Wishes,  
Kirk Heriot

### **Getting Involved**

Many people attend conferences and other academic or professional meetings without every getting involved with the organization. Yet, so many times you hear someone asking "Why did they do that?!"

The Small Business Institute® welcomes each of you to participate in our organization. We are a non-profit organization that relies upon our members to volunteer their skills and time to serve our members. Think about the many ways that you might serve the Small Business Institute:

- We need sponsors to support our organization.
- We need distinguished individuals to speak at our annual meetings.
- We need reviewers every year for competitive papers, workshops, round table discussions and our two journals.
- We need discussants and session chairs to ensure each presentation goes smoothly.
- We need individuals to serve as leaders in our organization. Look at our website to review the many leadership positions that must be filled.

As we move forward as an organization, it will be important to identify individuals that will

serve as leaders for the Small Business Institute®. If you want to shape the future of the Small Business Institute®, then you should consider getting involved. Thus, we would like to encourage each of you to consider serving as one of our voluntary officers or committee members if you believe you will be able to devote your time to doing so. You may serve SBI in any of a variety of roles such as, but not limited to, being an officer, reviewing papers or workshop proposals, or assisting us with a committee.

## YOUR SBI OFFICERS FOR 2008-2009

- ❖ President, Bruce Kemelgor ([bhkeme01@louisville.edu](mailto:bhkeme01@louisville.edu))
- ❖ Program Chair, Ron Cook ([cookr@rider.edu](mailto:cookr@rider.edu))
- ❖ Program Chair - Elect, Stephanie Bardwell ([bardwell@cnu.edu](mailto:bardwell@cnu.edu)).
- ❖ Secretary/Treasurer, Jeff Shields ([jshields@usm.maine.edu](mailto:jshields@usm.maine.edu))
- ❖ VP Marketing & Communication, Don Bradley ([domb@uca.edu](mailto:domb@uca.edu))
- ❖ VP Case Competition, Leo Simpson ([simpsonl@seattleu.edu](mailto:simpsonl@seattleu.edu))
- ❖ Editor, *Journal of Small Business Strategy*, Fred Fry ([ffry@bradley.edu](mailto:ffry@bradley.edu))
- ❖ Editor, *Small Business Institute Journal*, Don Bradley ([domb@uca.edu](mailto:domb@uca.edu))
- ❖ *eMomentum* Editor, Kirk Heriot ([heriot\\_kirk@colstate.edu](mailto:heriot_kirk@colstate.edu))
- ❖ Immediate Past President, Kirk Heriot ([Heriot\\_kirk@colstate.edu](mailto:Heriot_kirk@colstate.edu))
- ❖ At Large Representatives
  - Paul Belliveau,
  - Michael Harris
  - Bert L. Scott.

## Case of the Year Competition

Submissions to the Case of the Year competition are due to Dr. Leo Simpson no later than the first

Monday following Labor Day (9/08/08).

The categories are: Comprehensive, Specialized, and Business Plan for others. Business plan for others is a new category approved by the Executive Board in 2007. Each category has both graduate and undergraduate submissions.

Your submission must indicate the category and whether it is a graduate or undergraduate case.

Your complete student case should be mailed to:

Dr. Leo Simpson  
Albers School of Business and Economics  
Seattle University  
901 – 12<sup>th</sup> Avenue  
P.O. Box 222000  
Seattle, WA 98122-1090

## Journal of Small Business Strategy

The editorial staff of the *Journal of Small Business Strategy* is interested in the participation of the membership of the Small Business Institute®. We publish articles of interest to educators and practitioners in the Small Business and Entrepreneurship field in all disciplines. Some areas in which SBI members might become involved include the following:

- Submission of a manuscript that may be considered as either a full length article or as a “Small Business Brief”
- As a member of the editorial review board
- As the new Book Review Editor

If you are interested in submitting an article or in filling a position on the Editorial Review Board or as Book Review Editor, please contact the editor. See the JSBS website for submission guidelines as well as an abstract search engine: [www.JSBS.org](http://www.JSBS.org). Questions can be directed to Fred Fry, Editor ([ffry@bradley.edu](mailto:ffry@bradley.edu)).

## **Small Business Institute® Journal**

The Small Business Institute® is pleased to announce, belatedly, that we have started a new journal. Don Bradley has agreed to serve as the initial editor of this journal which will be dedicated to articles about teaching entrepreneurship and small business management as well as articles that directly advise or assist small business owners. Please contact Don Bradley for more information ([don@uca.edu](mailto:don@uca.edu)).

### ***E-Momentum Notes***

Please send any announcements, faculty vacancies, comments, or potential articles of interest for our members to Kirk Heriot, Interim Editor ([heriot\\_kirk@colstate.edu](mailto:heriot_kirk@colstate.edu)). *eMomentum* is only published electronically. You are encouraged to print and distribute copies to your colleagues.

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