

# E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

SUMMER 2007

## The President's Corner - Message to all Members

Happy Summer to All!

It is now June and many of our members are planning or already taking summer vacations. Other members are busy with summer school classes or projects at work. In spite of the many things that pull us in different directions over the summer months, I want to remind each of you to put our next annual conference on your calendar. George Puia has been working hard to plan what we believe will be a wonderful meeting in San Diego from February 14-16, 2008. For those of you from colder climates, San Diego will be a refreshing change in the weather in February. Our meeting will be held at the Handlery Hotel in San Diego.

Please remember that October 1st is the deadline for submitting papers and workshops to George for the conference. This deadline will give many people little time to write or conduct research after the fall semester/quarter begins, so I would like to suggest you consider working on your paper or workshop proposal now.

I am happy to report that the Small Business Institute® will soon have a completely new website. We have contracted with a company to design a new website. Sherrie Taylor, Ron Cook and other individuals will be working with the vendor to transfer all of our current information from our old website to our new website. In addition, the new website will have new features to better communicate with our members and to let you register for our conference, renew your annual membership, and pay invoices via the Internet.

I wish each of you a safe and happy summer. Thank you for being a part of the Small Business Institute®.

Warmest Regards,

Kirk C. Heriot, Ph.D.  
President  
Small Business Institute®,

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*Coopetition as a Small Business Strategy: Implications for Performance*

Michael H. Morris                      Syracuse University  
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Gregory B. Murphy                      University of Southern Indiana  
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C. Burk Tower                      University of Wisconsin Oshkosh  
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*Is Informal Planning the Key to the Success of the Inc. 500?*

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The *Journal of Small Business Strategy* is a joint publication of the Small Business Institute® and the Foster College of Business Administration, Bradley University. The newest edition will be mailed June 2007. For any questions on the publication or subscription requests, please contact Dr. Fred Fry, Editor, *Journal of Small Business Strategy*, Foster College of Business Administration, Bradley University, 1501 W. Bradley Ave., Peoria, IL, 61625 or e-mail to [jsbs@bradley.edu](mailto:jsbs@bradley.edu)

# Small Business Institute®

*SBI Call for Papers!*



Annual International Conference  
Handlery Hotel in San Diego, CA



## Conference Tracks & Interest Areas:

Teaching and Curriculum Development  
Case of the Year Workshops and Competition  
Research in Small Business & Entrepreneurship  
Best Practices in Business Outreach Programs  
Non-Profits, Arts, & Social Entrepreneurship  
SBI Program Internalization



## About SBI

The SBI is the premiere professional association for entrepreneurship and small business development educators and researchers engaged in experiential and project based learning. SBI enhances and improves entrepreneurship education through its extensive network of Small Business Institutes® at colleges and universities.

Further information and updates can be found at [www.smallbusinessinstitute.org](http://www.smallbusinessinstitute.org)

Send all correspondence to: George Puia, Ph. D., SBI Conference Chair, E-mail Address: [puia@svsu.edu](mailto:puia@svsu.edu)

# SMALL BUSINESS INSTITUTE®

## CALL FOR PAPERS Annual International Conference Handlery Hotel - San Diego, CA February 14–16, 2008

Entrepreneurship and small business scholars and practitioners are invited to submit competitive papers and workshop proposals for presentation and publication at the 2008 annual meeting of the Small Business Institute® (SBI®). The SBI is the premiere professional association for entrepreneurship and small business development educators and researchers engaged in experiential and project based-based learning. SBI enhances and improves entrepreneurship education through its extensive network of Small Business Institutes® at colleges and universities.

Tracks and interest areas at the conference include:

- Research in small business and entrepreneurship (Conceptual and empirical work in all related disciplines)
- Teaching and curriculum development (Project based learning, integration of entrepreneurship across the curricula, innovative coursework, etc)
- Best practices in business outreach program management (grant writing, staffing, client intake processing, building internal support, incubation and business acceleration, etc)
- Program internationalization (Accelerating business internationalization, nurturing born-global businesses, developing and implementing certification programs, etc.)
- Non-profit, arts, & social entrepreneurship (Conceptual and applied papers on the development of non-profit entrepreneurship and experiential learning programs in these areas)

In addition, the conference will host its annual competition and workshops for the “Case of the Year.” Details for our annual competitions appear on the SBI website <http://www.smallbusinessinstitute.org>

We also need session chairpersons, and we encourage you to organize sessions and submit panel proposals in areas aligned to our tracks and interest areas.

### Key Dates

Oct 1, 2007: Deadline for Papers and Proposals;

Nov 20, 2007: Notification of Acceptance

Feb 14-16, 2008: Annual Conference; Location: Handlery Hotel – San Diego, CA

Send all correspondence to: George Puia, Ph.D., SBI Conference Chair, Dow Chemical Company Centennial Chair in Global Business, 7400 Bay Road, University Center, MI 48710, USA. Phone: (989) 964-6074, E-mail: [puia@svsu.edu](mailto:puia@svsu.edu)

Further information and updates can be found at [www.smallbusinessinstitute.org](http://www.smallbusinessinstitute.org)