

E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

July 2006

The President's Corner - Message to all Members

Hello! I hope that you all are doing well and that the summer is going very well for you. In June we had an informal survey about the desires of the SBI membership as to what we would like to do in the future. As you might remember on April 10, Howard Van Auken, USASBE President, forwarded the following message to me from the USASBE Executive Board

“We appreciate your request to hold a concurrent conference with USASBE next year (assuming 2008). We were disappointed to learn that SBI is not interested in becoming a division of USASBE and that SBI is holding a separate conference in October 2007 just months before the 2007 USASBE Conference that we are holding jointly. As such, while the 2007 Conference will be our final joint conference with SBI, we are willing to share venues, should SBI wish to schedule its conference just before or after the USASBE Conference.”

This message was in response to our query as to whether or not USASBE would be interested in meeting with us if SBI did not become a division of USASBE. Our response was follows:

“The Officers, Board and membership of the Small Business Institute® (S.B.I.) regret the decision by the leadership of USASBE to cease our agreement to partner in offering a joint annual meeting. We believe that this has been a fruitful relationship that has benefited both organizations, and more importantly, the memberships of both organizations. With over 30 years of excellent results, S.B.I. complements theory with practical, project-based learning. There is a lot to learn and share. Unfortunately, the vision of SBI being more than a division of USASBE wasn't shared. As each organization moves ahead with its vision for the future, we sincerely want to wish USASBE and its leadership success in their endeavors.

I have not received any additional responses since mid-July. The top choice of the membership was to not vote. This was followed by votes to (1) leave, (2) seek to negotiate to become an affiliate with USASBE, (3) leave USASBE and to seek to meet with other groups, and (4) leave USASBE and to meet on our own.

You might notice that three of these four have the word "leave" in them.

With now have several tasks ahead of us. The first of these is that President elect Kirk Heriot and Program Chair elect George Puia are examining whether or not they believe that one or two meetings would be good after the 2007 USASBE/SBI conference.

Second, I have appointed three committees to draft reports to present to the SBI board at our mid-year meeting. The committee reports are supposed to propose what SBI should do in the future? How should we grow?

Should we continue? How should we change? The chairs of these committees are Joe Bell (Past President), Kirk Heriot (President elect), and George Puia (Program Chair elect). Please contact them should you have suggestions as to what you believe that they should include in the report.

Several of the officers are also planning a trip to Washington, D.C. in the Fall in order to lobby on behalf of SBI with the desire that within the next several years we might be able to once again receive federal money. Don Bradley is heading up this effort. George Puia is heading up the effort to have us pursue federal grants to support SBI programs and development of SBI directors.

In terms of my question included in the survey about research it sounds like it might be a good idea to do a survey of SBI members asking about journal rankings. The reason that I have included the question was to see what articles SBI members felt had had the most impact. We actually did have a few votes for the best prior to 1990, the best in the 1990's, and the best in 2000 and beyond. In terms of recognition it was also suggested that we do some type of formal recognition of all SBI Fellows who are currently paid SBI members and who attend the mid-year meeting. What do you think about this proposal?

Should you have other ideas as to how to develop a great program for either the mid-year or annual meeting please let me know. Also please let me know how we can help develop SBI in to a better organization.

FYI the School of Business here is moving to a different building this month so the best way to contact me (actually almost always the best way to contact me) is via e-mail. I only teach on-line so I have little use for my office and rarely check voicemail there. Also FYI in the Fall I plan to talk with two other associations about the possibility of SBI meeting with them at some point in the future.

I also asked some questions about some of the most significant contributions to research. We actually have pretty clear winners as to which

article was the most significant for SBI members in the 1980's, which was the most significant in the 1990's and which has been the most significant in 2000 and beyond. In order to find out which articles these are, please attend the mid-year meeting in Louisville; Bruce has done a wonderful job of putting together a great program.

The *Journal of Small Business Strategy* has also been wonderful and the editor and editorial review board are seeking to kick up the quality of the articles a notch or two. Please do strongly consider submitting your BEST papers to JSBS – also cite appropriate JSBS papers in your papers. A couple of years ago my wife and I had a paper which received both a JSBS award and a JSBM award. We chose to have the paper published in JSBS. It is certainly an up and coming journal. We are now beginning to have it indexed in at least one major electronic database and so hopefully it shall then also be included in the Social Science Citation Index. JSBS is a very valuable resource for SBI.

Now that I am about half way through my term of office I'll share with you two of my SBI goals that I have developed. First, as the *Entrepreneur Magazine* ranking of Entrepreneurship programs seems to have gone by the wayside I think that it would be useful for SBI to examine a ranking system for Entrepreneurship programs – with a special emphasis on the SBI model. The National Consortium of Entrepreneurship Centers looked at doing this as has USASBE but neither has moved forward very rapidly. I think that we should aim AND take action, not just aim. The second goal is that I believe that we should survey the SBI membership in order to examine what journals we consider to be relevant and how we would rank them, and how our universities would rank them for tenure, promotion, and retention purposes. I would challenge USASBE, ASBE, and the Entrepreneurship Education Division of the Academy of Management to do the same. We need serious research about our research.

Please submit papers, workshops, and case to SBI for the Orlando conference [I really like the idea of shortened student cases with the students present]. This last year over half of the conference wide best paper awards went to SBI papers. Lets continue with this trend. Also please volunteer to serve as a reviewer and a session chair. Stay active in SBI. Invite friends, coworkers, and strangers to join SBI. "Each one, bring one" might be a good phrase – although I prefer 'each one, bring ten.'

Finally, please thank SBI member Joan Gillman for her service to Entrepreneurship. She is stepping down as USASBE Executive Director on August 1 after over a decade and a half of extraordinary involvement and service. The central offices for USASBE are moving to Florida Atlantic University – my Alma mater. Other notable changes – Kirk Heriot has accepted an Endowed position in Georgia, GERALYN FRANKLIN is leaving her home state of Texas as Dean of the University of South Florida – St Petersburg, and Suzanne Clinton is moving from Cameron University to the University of Central Oklahoma to spearhead a new SBI program there. I am also moving – but it is only from one building to another while staying on campus. Congratulations Joan, Kirk, GERALYN, and Suzanne.

Move onward and upward into the Fall, stay involved in SBI as the greatest asset of SBI in the membership, and finally stay cool [it is 103 as I write and it was 110].

Best personal regards,

Shawn Carraher, President

INSIDE THIS ISSUE

- 1-2 **THE PRESIDENT'S CORNER**
- 2 **Conference Reminders**
- 3 **Case of the Year Competition**
- 3 **Reminders and Officer News**

Important Notes:

2006 SBI Mid-Year Conference

- October 12 – 15, 2006
- Executive Inn, Louisville, Kentucky
- SBI Officers/BOD Meeting
- Plenary sessions, papers, workshops, panel discussions
- Local attraction tours
- Conference questions? Dr. Bruce Kemelgor, Conference Chair (bhkeme01@louisville.edu)

2007 USASBE/SBI Joint Conference

- January 12 – 14, 2007
- Disney's Coronado Springs Resort, Lake Buena Vista, Florida
- Papers Submission Deadline: August 15, 2006
- Conference questions? Dr. Jeff Alves, USASBE Program Chair (jeffrey.alves@wilkes.edu); Dr. Bruce Kemelgor, SBI program Chair (bhkeme01@louisville.edu)
- SBI Annual Business Meeting
- Papers/workshops & Case of the Year, Showcase, CSBC, Mentor and Fellow awards presentations
- See www.usasbe.org for details and registration

Case of the Year Competition – Patti Wilber, VP Case Competitions

It is time to begin preparing your entries for the 2006 – 2007 Case of the Year Competition. The cases and appropriate forms must be submitted no later than the second week of September to:

Patti L. Wilber, Ph.D., Director of the Walch Center for Business Development

Shockley Hall 119

Northwestern Oklahoma State University

709 Oklahoma Boulevard

Alva, OK 73717-3220

Phone: (580) 327-8506 - Fax: (580) 327-8508

Email: plwilber@nwsu.edu

Submission requirements and all of the required forms are available on the SBI website: www.smallbusinessinstitute.org. Please remember to submit two self addressed stamped envelopes with each submission for report receipt acknowledgements and judges comment forms.

Recognition Award Nominations:

Since many of us have the “summer off” it is time to think of your choice of nominees for our annual SBI recognition awards:

1. Showcase Award - for the best SBI program for 2006 – 2007. Nominations to Todd Mick mick@mwsc.edu
2. SBI Fellow(s) Award – for years of outstanding contributions to the SBI (not a current officer). Nominations to Matthew Sonfield Matthew.Sonfield@Hofstra.edu or (516) 463-5728.
3. Mentor(s) Award – for exemplary support and counseling to others in the SBI organization. Nominations to Shawn Carraher scarraher@cameron.edu.

Details of the qualifications and criteria for these awards are on the web site. Please send your nominations immediately so we can avoid a rush in the busy fall.

Reminders:

If you know of a colleague that would like to receive our SBI newsletter, and be on our mailing list, please refer them to me: czamzow@plymouth.edu

Please refer any colleagues interested in membership to the web site and Sherrie Taylor: staylor@mail.twu.edu

Craig Zamzow, VP Communications – The updated SBI web site is the “go to place” for all the latest information and forms for all aspects of the organization. For example you will find the current list of SBI officers and how to contact them and the latest information and related forms for each of their areas of responsibility. There are several new features – check them out.

The next issue of E-MomentuM will be in October. Please email me anything you would like to communicate to the general SBI membership.

Have a great summer!