

# E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

September 2004

## The President's Corner - Message to all Members

Greetings and Welcome back to school!!! I hope each of you had a wonderful and safe summer. The activity surrounding our 2005 USASBE/SBI Joint Conference is now in high gear.

By now, you should have received a copy of the Preliminary 2005 USASBE/SBI Joint Conference Program. Please make your reservations early and get the best fares. I believe you will find the Palms Springs area to be most interesting and comfortable in January! Both Harold Van Auken and Shawn Carraher have been working very hard to bring you a conference that is informative, interesting and yet, entertaining. This is going to be an exciting experience for all. And based on our past experience with joint USASBE/SBI conferences, the 2005 conference will be well worth bringing as many of your friends and colleagues as possible.

Immediate Past-President Abbas Nadim will be conducting elections in October and I encourage all who are interested in running for an office to send an email expressing interest in a position to Abbas Nadim. He and Secretary/Treasurer Sherrie Taylor will be working to ensure a proper slate of officer candidates.

In addition, Dr. Matt Sonfield has graciously agreed to chair the Fellows election. Only Fellows or officers can submit a nomination of an SBI member to be considered as a Fellow, and all SBI Fellows either have received or will be receiving a request for nominations from Matt, shortly. Being recognized as an SBI Fellow is truly an honor and one that, as an organization, we need to highlight and celebrate!

Please do not hesitate to contact any SBI officer if you have questions or if we can be of assistance to you. And I look forward to seeing each of you at the Conference in January.

J.N. Bradley

Reminders: Go to the SBI Association website, [www.smallbusinessinstitute.org](http://www.smallbusinessinstitute.org), for a list of current officers, past issues of E-momentum, and much more.

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## INITIAL CSBC RECERTIFICATION

If you are a member of our initial CSBC group, your certification is now up for renewal. Your SBI officers and membership look to you as examples of the quality associated with our work. Thus, we ask that you consider assembling your Certification packet now.

Don't put this off! The deadline for submission of materials and documentation is November 15, 2004. Please follow the guidelines outlined on our website regarding CSBC status. The same criteria apply to renewal as they do to first-time applicants. These packets will be reviewed by a 3 member panel of SBI Fellows, thus we need the time to accomplish this and print new certificates.

The deadline cannot be extended, so please begin now. It will be a rewarding investment. Please send completed packets to:

Prof. Bruce Kemelgor  
Department of Management  
College of Business  
University of Louisville  
Louisville, KY 40292

If you choose to use UPS, please add: 2301 South Third St. to the address.

## AWARD NOMINATIONS REQUESTED

### SBI FELLOW

Nominees are solicited for new SBI Fellows. Only current Fellows or officers may submit nominations. Please refer to the SBI www home page for a list of criteria which nominees must satisfy.

All nominations for Fellows of the Small Business Institute must include the name and affiliation of the nominee, a supporting covering letter, and a one-to-two page Vita focusing on the nominee's professional record as it relates to the Small Business Institute and to the fields of Small Business and Entrepreneurship. Nominations must be received by December 1, 2004.

Nominations, complete with accompanying Vita's, should be sent to Dr. Matthew Sonfield, Management Department, 229 Weller Hall, Hofstra University, Hempstead, NY 11549-1340 or [Matthew.Sonfield@Hofstra.edu](mailto:Matthew.Sonfield@Hofstra.edu).

### SHOWCASE AWARD

The Showcase Award identifies the SBI Program and its Director that is deserving of recognition for innovative development or management, or that through SBI efforts contributed to a true small business client success story. Any person can nominate a deserving program, and self nominations are also allowed. Please send your nomination and supporting evidence to Ron Cook, SBIA VP of Publications, Rider University, 2083 Lawrenceville Rd., Lawrenceville, NJ 08648 or to [cookr@rider.edu](mailto:cookr@rider.edu), by November 1, 2004,

### HOMER L. SAUNDERS MENTOR AWARD

The Mentor Award identifies a SBI member who is deserving of recognition for outstanding contribution to SBI Director or Case Supervisor training and development. Any member is eligible to nominate another member. Please send your nomination and supporting evidence to Ron Cook, SBIA VP of Publications, Rider University, 2083 Lawrenceville Rd., Lawrenceville, NJ 08648 or to [cookr@rider.edu](mailto:cookr@rider.edu), by November 1, 2004.

## NOMINATIONS SOLICITED FOR OFFICER POSITIONS:

The viability and strengths of our organization is primarily dependent on our willingness to maintain our membership and serve. To this end I am inviting all of you to volunteer your time, your energy, and intellect for the service of your organization. We are asking you to make yourself available to serve in the following capacity for the upcoming elections, or nominate those you deem qualified:

1. VP Programs (one year position with the choice of running for the position of President Elect in the following year)

2. VP Publications (One year position)
3. VP Program Quality Assurance (Two year position)
4. VP Development (Two year position)

The position of President Elect is also open. However, traditionally, the VP Program is elected to this position if they wish to continue onto President.

Please let me know by October 15 if you are willing to be nominated, or wish to nominate someone, for any of the above positions. I appreciate if you also send a brief bio along with your email to [Anadim@newhaven.edu](mailto:Anadim@newhaven.edu). Thank you for your willingness to serve.

Abbas Nadim, Ph.D.  
Immediate Past President

## CONFERENCE REGISTRATION INFORMATION

By now you should have received your conference registration form in the mail for SBI/USASBE 2005. We have rejoined with USASBE to bring you a superb conference in beautiful Indian Wells, CA. Conference fee and membership in SBI is \$390, or you can join both organizations for \$490, if you register before December 17<sup>th</sup>. Simply fill out the form and send it in with your check.

**Online option:** For your convenience, you can also register online at [www.usasbe.org](http://www.usasbe.org) with a credit card for \$485 (save \$5) for a joint membership in both SBI and USASBE. Be sure to check **BOTH** the USASBE and SBI buttons. Sorry, online registration is not available if you are interested in the SBI membership only. A copy of the registration form is available online and you should print it out and mail it in.

## CASE OF THE YEAR REQUEST

### Input Requested about COY Judges For Next Year

Leo Simpson, Case of the Year VP, is asking for additional input relating to judging the students consulting projects. Input given here would not impact this year's competition cycle. Please consider your comments in the following areas:

- 1) the criteria used to evaluate the cases in each category;
- 2) the source for judges to evaluate the reports;
- 3) the number and nature of the national awards;
- 4) the procedure SBIA uses to block out the names of the submitters, business, and community and otherwise protect the anonymity of the businesses participating;
- 5) the determination of the final deadline date for submission; and
- 6) other category/comments.

### For this Fall- Call for Judges for COY Competition.

SBIA needs more judges for this year's COY competition. Please consider volunteering, particularly if you are an Officer, prior award winner, Fellow, and/or Mentor. If you submitted a COY case, you should also volunteer (you will be judging in a category in which you did not submit a paper). All volunteers will be welcome and appreciated. Please contact Leo Simpson at:

Phone: 270-745-6174

Fax: 270-745-7098

Email [Leo.simpson@wku.edu](mailto:Leo.simpson@wku.edu)

# SBI Association Membership Form

Name \_\_\_\_\_

Institution \_\_\_\_\_

Address: Street \_\_\_\_\_

City \_\_\_\_\_

State / zip code \_\_\_\_\_

Is this address your **Office**  or your **Home** ? (check the appropriate box)

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

Email Address \_\_\_\_\_

www site: \_\_\_\_\_

Primary Teaching Area(s) \_\_\_\_\_

Secondary-Teaching Area(s) \_\_\_\_\_

Research Interest: \_\_\_\_\_

Newspaper (school) \_\_\_\_\_ (local) \_\_\_\_\_

Small Business Case Writing Interest?  Yes  No    Mentor Interest?  Be one  Use one

Does your institution have an active SBI program?  Yes  No

If yes, do you use undergraduate students

Graduate students

Both

## Membership Fee

- |  |          |
|--|----------|
| <input type="checkbox"/> United States and territories | \$100.00 |
| <input type="checkbox"/> International                 | \$125.00 |
| <input type="checkbox"/> Emeritus/Student              | \$ 50.00 |

## Membership Category

- serve as SBI Director
- serve as SBI Case Supervisor
- do not work with SBI, but interested in small business

## Membership Status

(please indicate whether membership is ...)

- Full (faculty, retired faculty, small business employee or owner, government employee)
- Associate (student)

## Membership Type:

- First time
- Renewal
- Renewal with changes (i.e. address, etc.)

**Please return this form and your membership fee (check made payable to SBIDA) to**

SBI Membership Office  
P.O. Box 10175  
Conway, AR 72034.

*The SBI Federal Tax Identification No. is 43-1161651*